

STRATEGIC WEB SERVICES ON THE CK MENU

At ColinKurtis, we understand that a website is more than the aesthetic. It's about creating a customer journey to engage with your brand's target audience. By writing high-quality, original content and using insights to suggest areas of improvement, we can help you create the ideal website that helps your customer better appreciate your company and products.

CK delivers actionable solutions to ensure your website offers a seamless and efficient experience for customers.

WE SPECIALIZE IN THE FOLLOWING:

- New web builds
 - Web refreshes
 - User experience improvements
 - Content mapping and additions
 - Mobile experience enhancements
 - SEO updates
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Overall, CK saw a **314% COLLECTIVE INCREASE** in web traffic across all client accounts in 2021.

Check out how we successfully drove results through the roof to collect more clicks, leads and revenue for clients!



organic search traffic

+35%



web traffic from media

+629%



web traffic from email

+77%



web traffic from social

+323%



web traffic from Google Ads

+139%